

Message from the Immediate Past President

“It is better to lead from behind and to put others in front, especially when you celebrate victory when nice things occur. You take the front line when there is danger. Then people will appreciate your leadership.” -Nelson Mandela

Twenty fourteen has been a great and memorable year for me as the president of JCI Lipa. In this year, I have felt and experienced to lead a group of young active citizens with a broad dynamics and sophistications. I should take pride that leading this kind of organization was very easy. The reason behind it all was that all the members actively involved themselves and gave their unwavering support to the organization without hesitation. And for this reason also, I will put my members into the pedestal. Having won several awards including three major awards during my term gave me the pleasure to thank you and honor JCI Lipa members. Good job guys! You deserved this kind of recognition. It was a pleasure serving you as your president.

For the incoming President Maria Isabel Manalo, the 2014 Most Outstanding Member in Area Three, I recognized your commitment and dedication to the organization and for this reason that this year will be better and successful under your guidance and leadership. Good luck and God Bless! MABUHAY ANG JCI LIPA!



Immediate Past President JCI Mem. Melvin P. Dimaculangan

Tatak KATIGBAK, Di Matitigbak!

by JCI Mem. Juan Teodoro Katigbak

KATIGBAK Family bagged the Award of Merit for Most Outstanding JCI Family during the 2014 Southern Luzon Area Conference (SOLAC) on September 6, 2014.

The Katigbak family of Lipa has always been active citizens of the city, and works hand in hand with the government and other local organizations in the efforts to develop their hometown. During the Spanish colonial era, the Katigbaks belonged to Tagalog nobility, forming part of the social enclave called the principalia or noble class. They held positions in government either as Cabezas de Barangay or Gobernadorcillos and enjoyed social and exclusive privileges. They were owners of vast tracts of land from Lipa and adjacent towns, and were addressed as Dons and Doñas. The Katigbaks expanded their wealth even more during Lipa's coffee boom in 1886-1888, and over the years, their name has been synonymous with Lipa. Doña Segunda Solis Katigbak, who is known as Rizal's first love, is affectionately called the grand matriarch of the clan.

The Active Youth

When JCI Lipa was established in 1969, members of the family took on the badge of young active citizens and became agents of change. They became pioneers of community projects in the city and held various positions within the organization.

The young active citizens of yesterday have now transferred the badge to the new breed of Katigbak members. Today, Paolo, Jicelle, Cayo, and Melissa are the new generation that represents the family in JCI Lipa. These young and vibrant professionals have

GANAP: GAWAING NAGPAPAUNLAD PANGKABUHAYAN

by JCI Mem. Mariel Luz T. De Castro

Since 2013, JCI Lipa has been supporting Sitio Hillview, a small community located in Brgy Antipolo del Sur, Lipa City, Batangas, that is home to around 100 marginalised families that are in need of help and support. JCI Lipa is dedicated to uplift the lives of these families and has implemented various activities to help the community. As part of JCI Lipa's continuous effort, Project GANAP or Gawaing Nagpapaunlad ng Pangkabuhayan was launched on April 11, 2014.

Project GANAP is long-term program of JCI Lipa in coordination with the women of Sitio Hillview. It aims to contribute towards the promotion of livelihood enterprise activities within the community level through the following stages:

STAGE 1: Livelihood Skills Workshop on Perfume and Housekeeping Product Making such as Dishwashing Liquid and Fabric Conditioner

STAGE 2: Capacity building, Identification of Product (Dishwashing Liquid) and Resource-Mobilization

STAGE 3: Production and Selling of Dishwashing Liquid in the Local Market

STAGE 4: Entrepreneurial Mentorship & Monitoring

The principal concept behind Project GANAP rests on the basic principle of empowerment and of the 3rd tenet of JCI values - That economic justice can best be won by free men through free enterprise. Moreover, by equipping the women with better and more productive endeavors that enrich their knowledge in livelihood, they are able to earn extra income to provide for their families; and ultimately given a chance to positively change their future.

PLANNING AND ACTIONS TAKEN

After intensive immersion within the Sitio Hillview, JCI Lipa members were able to plan a project that would best promote entrepreneurship

shown commitment and passion to continue the legacy of service. Inspired by the vision to become active citizens, they engage in a multitude of community projects and spearhead initiatives for the city through JCI. They have also been active in recruiting members and have held positions in the Board of Directors.

An Extended Family

Aside from helping the community, JCI Lipa has served as a second home for these young Katigbaks and the other JCI Lipa members. Being part of the JCI Lipa family is not simply about meeting once a month and attending projects. The chapter relationships have evolved to that of an extended family, the best friend you never had, and the 'barkada' you will forever cherish. This close knit relationship and the inherent vitality of that chapter is what separates JCI Lipa from the rest, and what makes being in JCI so fun and memorable.

In JCI Lipa, you maximize your potential and learn to become better. Similarly, you work hand in hand with your peers in helping the lives of other people be better. It is this thirst for continuous improvement and this calling for an improved future that inspires all active citizens in Lipa to do their part.

Throughout the existence of the chapter, the young generation of Katigbak will further contribute in realizing these goals and inspire their future generations to do the same.

The Most Outstanding JCI Family Award is presented to a group of JCI Members belonging to the same consanguine family, whose outstanding contributions and active involvement in the JCI movement have enhanced the positive public image of JCI for that award year.



The Katigbaks (Cayo, Jicelle, Paolo and Melissa) showing the power of being a Family in the JCI Organization.

Manalo hailed as 2014 Area 3 Best JCI Member

Aysa, as she is commonly called, is regarded as the older sister to all her colleagues in JCI Lipa.. Her unparalleled contributions to the chapter and the impact she has made both in the local and national levels gave merits to the organization.

Topping her contributions, she chaired JCI Lipa President's Golf Tournament which generated an income of P126,000.00. Aysa, being at the forefront in terms of information dissemination, facilitated timely and comprehensive text blasts for every endeavor initiated by the local organization (LO). She made time to attend all General Membership Meetings (GMMs), committee meetings, and extended support of any forms in the implementation of the LO's projects. She also headed the installation of JCI marker in its adopted community in Sitio Hillview as part of the JCI week celebration that she also chaired. The latter was actually attended by JCI Philippines National Board members.

Her career in JCI further blossomed when she was assigned as the 2014 Regional Secretary for Southern Tagalog Region.

Aysa is a true example of a member who remains committed to JCI Values. She wholeheartedly embraced these values and carried them out in her every undertaking exemplified as follows:

Faith in God. She attended mass and put God first in every JCI activity.

Brotherhood of Men. She attended almost all JCI Lipa's activities and meetings, was active in attending trainings, inductions in other chapters, and other JCI activities that foster

camaraderie. She encouraged other members to also attend different JCI activities.

Economic Justice.

She was active in the recruitment of members and promoted networking. She chaired JCI Lipa's aforementioned fund raising project to help fund other LO's projects.

Government should be of Laws.

She made it sure to always give courtesy to the officials of partner barangays and made clear to them the good intentions of JCI Lipa.

Human Personality. She has grown in character and her presence commands respect among the younger members of the Chapter.

Service to Humanity. She was diligent in doing follow-ups in their adopted community. Just like after typhoon Glenda, Aysa with the other JCI Lipa members visited HILLVIEW to check on their situation.

JCI has also proven to be a strong influence in Aysa's life, not to mention how it helped her become a better person and in all aspects of her being a wife and a mother.



Incoming President JCI Mem. Maria Isabel G. Manalo

Community. The following establishments were given a 3-Layer Display Stand and Product Poster for easier display and selling:

- Lito's Builders and Construction Supply
- LTFRB Region IV Office
- Ala Fiesta Restaurant
- Milkjoy
- Lucky ZAM Pawnshop

Moreover, dozens of Hillview Dishwashing liquid have been sold to local restaurants and catering chains with the help of JCI Lipa members, families and friends.

- Potato Corner, SM Lipa
- Potato Corner, SM Batangas
- Potato Corner, SM Hypermarket Batangas
- On the Big day Catering
- Mont's Bed & Breakfast

As of July 26, 2014:

- 287 bottles of Hillview Dishwashing Liquid have been produced by the Hillview women
- 266 bottles of Hillview Dishwashing Liquid sold
- 144 bottles of Hillview Dishwashing Liquid yet to be produced and delivered
- 100% of profits go to the Hillview women

STAGE 4: ENTREPRENEURIAL MENTORSHIP & MONITORING

After the launch of the Hillview Dishwashing Liquid in the market, JCI Lipa has continuously worked with the women and guided them on the basics of doing business efficiently and effectively (eg. production and marketing). JCI Lipa has continuously offered entrepreneurial mentorship through meetings and call/sms correspondences. A follow-up meeting was

held on July 25, 2014 and more scheduled at least once every month.

IMPACT ON LOCAL ECONOMY, COMMUNITY AND PARTICIPANTS

Project GANAP made possible the promotion of enterprise activities in Sitio Hillview. Through livelihood skills training and



At the Launch of Hillview Dishwashing Liquid and product placement in Ala Fiesta Restaurant on July 8, 2014 with (L-R) JCI Lipa Past President Boy Manguera, JCI Lipa President Melvin Dimaculangan, JCI Lipa Member and GANAP Project Chairman Mariel de Castro, Ala Fiesta Owner and JCI Lipa VP-Internal Paolo Katigbak, JCI Lipa Member Gelo Go, JCI Lipa Director for Individual Affairs, Cayo Katigbak.



capacity building, JCI Lipa awakened the entrepreneurial spirit of the women of Hillview and encouraged them, who used to spend their time doing nothing at home, to pursue making dishwashing liquid and sell them in order to earn additional income to provide for their family's needs.

But more than that, the essence of Project GANAP is not only about giving business opportunities. JCI Lipa believes that the opportunity given to the women of Hillview and the community does not only give them added income but also empowers them as individuals, gives them a higher level of fulfillment through their renewed sense of pride and hope and most of all promotes the spirit of entrepreneurship among its community. At the end of the day, the realization that you have the capacity to work and earn gives way to working on creating a better future, today.

At the same time, for the members of JCI Lipa and everyone involved, Project Ganap has instilled that entrepreneurship is not only for those with money and education but for those who have the willingness and passion. Also, that everyone has in their own little way: be it spending time with the community, helping the women in production of the dishwashing liquid, guiding them on the basics of

doing business or buying a bottle of the Hillview Dishwashing Liquid, has capacity to positively make a difference.

The Hillview Dishwashing Liquid carries a message that when one purchases a bottle, one is becoming part of helping the Hillview women and its community, of changing their future and creating positive change.

"You can be part of these efforts too.

By purchasing a bottle, you are becoming part of changing a community.

Become part of creating POSITIVE change."

SUSTAINABILITY OF THE PROGRAM

Since its launch in April 2014, Project GANAP has gained a strong foothold not only within the community but also among the members of JCI Lipa and Lipenos. On September 6, 2014, Project GANAP won the Best Local Economic Development Program at the Southern Luzon Area Convention (SOLAC) held in Batangas City.

But the work is not done, JCI Lipa aims to continuously work with its adopted community by guiding them on the basics of doing business efficiently and effectively. By working with the women closely, JCI Lipa yearns to further accomplish the following:

- to increase sales and production of Dishwashing Liquid (2015: 100% increase)
- to add more products to such as Fabric Conditioner and Detergent
- to actively look for cheaper but quality materials/ingredients to minimize cost and better
- to impart with the women and the community the value of being market-oriented and resource-based
- to involve not only the women of Hillview, but whole community and other organizations in Project Ganap

establish rapport and camaraderie among members but also to build a sense of discipline and preparedness handling in critical situations like in times of calamity.

This one day project included activities like race to pittstops, team cheer competition, team race rally, cooking egg using paper, and the meal worm challenge. The activities were carefully designed as to be based on the project objectives. Proven to be beneficial, 90% of the membership attended the said program and was decided that constant team building such as this can be used in the Local Chapter and in other sister chapters as well.

The program was awarded with the prestigious "Dangal Award" for the Best Community Development Program during the Southern Luzon Area Conference in Batangas.



The challengers and and facilitators capping off the long day at Burot Beach.

JCI LIPA Summer Survivor Series

by JCI Mem. Zeus Dimaculangan



The challengers braving the Egg Challenge using paper.

JCI Lipa "Summer Survivor Series" chaired by Diane Fabie was held on May 31, 2014 at Burot Beach in Calatagan. The program was conceptualized based on some existing reality TV shows like Survivor, Fear Factor, and Amazing Race.

JCI Lipa members were grouped into teams represented by different and were tasked to complete various activities prepared by the facilitators.

The program started with the idea that a Team Building Program must be created for the members. This program aims not only to

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Team The Barako. On December 13, 2014, the first issue of The Barako, the official quarterly newsletter of JCI Lipa was launched.

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JCI Lipa takes part in the TOYM 2014 Awarding Ceremonies



The awardees with Atty. Mark Lester Manalo, 2014 TOYM National Chairman; Marixi Prieto, Board of Judges Chair; Secretary Jose Rene Almendras; Judy Roxas, Gerry Roxas Foundation Chair; and Maria Christine Ponce- Garcia, 2014 Junior Chamber International Philippines President (Photo By Lauro Montellano/Malacanang Photo Bureau)

Members of the Junior Chamber International (JCI) Lipa joins the recognition rites for The Outstanding Young Men (TOYM) of 2014 held on February 3, 2015 at the Heroes Hall, Malacañang Palace in Manila.

The awardees are Vincent Franco Frasco for public service, Jessie Pascual Bitog for agricultural engineering, Maria Doris Dumlao for journalism, Marlyn Alonte-Naguat for government and public service, Oscar Franklin Tan for law, and John Mark Velasco for medical science and public health. Cabinet Secretary Jose Rene Almendras led the awarding ceremonies.

TOYM Awards, the flagship project of the Junior Chamber International Philippines give national recognition to young Filipino men and women whose selfless dedication to their profession or vocation has resulted in significant contributions to the welfare of their countrymen and to our country at large as well as to the advancement of their respective fields of endeavors.

Atty. Mark Lester Manalo of JCI Lipa chaired TOYM 2014 Search. Anchored on the theme "Changing the Future Through Excellence", this year's search is co-presented by PLDT in cooperation with TOYM Foundation and Gerry Roxas Foundation.

The Junior Chamber of Lipa or simply, the Lipa Jaycees (now JCI Lipa), was organized through the concerted efforts of Pasay Jaycees Headed by JCI Sen. Wenceslao Malabanan, a Lipaño and Tanauan Jaycees with their president, Paquito Lirio. The LOM (Lipa Jaycees - Local Organization Member) received its charter from no less than the Junior Chamber International World President Tom Gates at the Big Bamboo Restaurant on April 4, 1969. The first Induction Ceremonies was held on May 24, 1969 with Dr. Cesar Reyes inducted as the charter president.

Read more <http://www.jci.cc/local2010/lipa>



Get to know more about Atty. Mark Lester Manalo, 2014 TOYM National Chairman

Atty. Mark became a member of JCI Lipa in 2004. Since then, he became very committed in advocating positive change. How about taking a glance on his notable career in JCI?

- 2005 JCI Lipa Director for Internationalism
- 2006 JCI Lipa Vice President for External Affairs
- 2007 JCI Lipa Vice President for Internal Affairs
- 2008 JCI Lipa Executive Vice President
- 2009 JCI Lipa President
- 2010 Regional Vice President - STR
- 2011 JCI Philippines General Legal Counsel
- 2012 JCI Philippines National Secretary General
- 2013 National Executive Vice President